

CITA AWARDS

(International Center for Innovation in Agricultural Technology)

It is an annual meeting and awards dinner that takes place during the farm show "Exposición Rural Argentina", where more than 1200 people representing national, provincial and industry authorities, bank institutions, innovators, producers, journalists, etc. gather.

The CITA Awards encourage forward-thinking to the entrepreneurs that take risks in Research and Development, the technical teams that put their intelligence towards discovery and new applications, and those responsible for public and private institutions that establish the conditions and possibility of a new technological development. Born in 2003 on the initiative of CAFMA -Argentine Chamber of Manufacturers of Agricultural Machinery-, La Rural Predio Ferial, Chacra Magazine and Sociedad Rural Argentina, the CITA Awards also have the support of the province of Buenos Aires, Santa Fe and Córdoba and the collaboration of their governorship in the organization, call and dissemination of the innovations presented.

Due to the current health protocols in the country, the recent edition was broadcasted by live streaming from La Rural, and the winners of the 101 evaluated works were announced. This year the high participation of the AGTech sector was emphasized, with 34 developments.

Rubén Bartolomé, president of CITA, opened the event by pointing out that "although this virtual format does not allow the emotion that is lived with the public present, it does allow us to share this ceremony in all parts of the country. I congratulate the jury for the extensive work throughout many meetings. I would like to point out the support of IICA – the Inter-American Institute for Cooperation on Agriculture – to the entire AgTech sector, which fills us with pride because the internationalization of CITA is constantly growing."

The jury is composed of recognized professionals from different institutions:

- Sergio Marinelli - AAPRESID
- Ing. Agr. Fernando Escaramuzza - INTA
- Mechanical Engineer Ettore Gasparetto
Retired Professor of Agricultural Engineering, University of Milan, Italy.
- Mr. Joaquín Garat
IRAM. Technical Coordinator of the Standardization Management.
- Eng. Agr. Guillermo Marron
Director of the Institute of Rural Engineering INTA
- PhD in Agronomic Engineering Luis Márquez
President of the Technical Commission of Standardization "Tractors and agricultural and forestry machinery", Spanish Association of Standardization
- Eng. María I. Borghi
CIDETER Foundation – Management
- Dr. Carlos Vidal - CEDEF Foundation

- Cristian Feldkamp - Aacrea
- Dr. Marcela Gally - Dean of the Faculty of Agronomy of the University of Buenos Aires(Fauba)

During four days, the members of the jury analyzed all the projects considering different aspects to evaluate the following areas: Productive Impact, Ease of Production, Ease of Adoption, Applicability and Validity, and if they mark a Paradigm Shift in their scope of application.

The categories were as follows:

- Precision Agriculture
- AGTECH solutions and services
- Organic agriculture
- Forage equipment and accessories
- Irrigation equipment and accessories
- Planting equipment and accessories
- Harvesting equipment and accessories and heads
- Spray equipment and accessories
- Fertilization equipment and accessories
- Post-harvest equipment and accessories
- Crop protection, genetics and nutrition
- Soil preparation and weed control
- Health and care for the environment and the operator
- Animal Production

For this edition, over 120,000 invitations were issued, which constituted this year CITA edition with the highest attendance, since it was transmitted with unlimited access. The winners of each category were announced as well as the CITA GOLDEN AWARD, which is given to the innovation that obtains the highest score among the first prize of each category.

In this opportunity, the undisputed winner was DOLBI SA that received the CITA GOLDEN AWARD for a development that already achieved its Gold Medal for Innovation given by Expoagro, and also the "Sello Buen Diseño Argentino" Award. Elbio Dolzani, president of the company, said: "Without a doubt this is the year of DOLBI, accomplishing three consecutive awards. At DOLBI, we are deeply honored with such a distinction, and at the same time very motivated to continue innovating in pursuit of real solutions for the world's agricultural producers."

"The projects presented at the CITA AWARDS are a clear sign that Argentine machinery is in constant innovation, and every year the bar is raised in terms of quality and technology applied to our teams to improve agricultural productivity," said Eduardo Borri, president of CAFMA, "We continue to urge all manufacturers to keep participating in this event to show all the developments that will set trends not only locally, but also worldwide"

